



ملتقى الدار البيضاء للتأمين
RENDEZ-VOUS DE CASABLANCA DE L'ASSURANCE



الجامعة المغربية لشركات التأمين وإعادة التأمين
FEDERATION MAROCAINE DES SOCIETES
D'ASSURANCES ET DE REASSURANCE

INCLUSIVE INSURANCE & PANDEMIC RESILIENCE

PROGRAM

March 31, 2021

Morning

OPENING CEREMONY

09h30
11h00

- **Mohamed Hassan BENSALAH**, President of the Moroccan Federation of Insurance and Reinsurance Companies (FMSAR)
- **Mohamed BENCHAABOUN**, Minister of the Economy, Finance and Administrative Reform, Morocco
- **Abdellatif JOUAHRI**, WALI of Bank Al Maghrib
- **Othman Khalil EL ALAMY**, Secretary General of Supervisory Authority of Insurance and Social Welfare (ACAPS), Morocco

11h10
11h20

PRESENTATION OF FEATURED COUNTRY, CAMEROON

- **Théophile Gérard MOULONG**, President of Association of Insurance Companies of Cameroon (ASAC) and General Manager at Saham Life Insurance Cameroon

Afternoon :

Modérateur : **Thami GHORFI**, President of ESCA School of Management

KEYNOTE SPEAKER N°1

14h00
14h20

HOW COVID-19 CRISIS HAS CHANGED INSURANCE INDUSTRY ?

- **Don FORGERON**, President of Global Federation of Insurance Associations (GFIA) and President and CEO of Insurance Bureau of Canada (IBC).

PANEL N°1

14h25
15h05

INCLUSIVE INSURANCE: LESSONS LEARNED

Panelists :

- **Richard LOWE**, Founder & CEO of ACTIVA
- **Dirk REINHARD**, Vice-President of the Munich Re Foundation
- **Mamiko YOKOI-ARAI**, Principal Administrator and Head of Insurance, Directorate for Financial and Enterprise Affairs, OECD
- **Driss MAGHRAOUI**, General manager of individual life Insurance and Group Personal insurance at Wafa Assurance

PANEL N°2

15h10
15h50

HOW INNOVATION MAKES INSURANCE MORE INCLUSIVE?

Panelists :

- **Antoine DENOIX**, Chief Executive Officer of Axa Climate, Axa France
- **Damien GUEROULT**, Country Manager, BIMA – Malaysia
- **Mohamed Abdou DASSOULI**, Deputy Managing Director of MAMDA-MCMA
- **Serap GONULAL**, Lead Financial Sector Specialist, World Bank

Moderator : **Yosr TAZI**, Founder of «TALENTUM Education»

KEYNOTE SPEAKER N°2

15h55
16h15

BRIDGING THE GAPS THAT COVID-19 EXPOSED: A U.S. PERSPECTIVE

- **Susan NEELY**, President and CEO of the American Council of Life Insurers (ACLI)

PANEL N°3

16h20
17h00

EXPERIENCE FEEDBACK ON COVID-19 MANAGEMENT

Panelists :

- **Delphine TRAORE**, President of the African Insurance Organization (AIO) and COO of Allianz Africa
- **Corneille KAREKEZI**, Group Managing Director/Chief Executive Officer of Africa Re
- **Youssef FASSI FIHRI**, Chief Executive Officer, Société Centrale de Réassurance (SCR)
- **Daniel STEEN**, Vice President and Counsel, Liability of American Property Casualty Insurance Association

KEYNOTE SPEAKER N°3

17h05
17h25

CONTRIBUTION OF FLORENCE LUSTMAN

President of the French Insurance Federation (FFA)

April 01; 2021

Afternoon :

Moderator : **Fadel AGOUMI**, Administrator and Vice-President of La Continentale du Service

KEYNOTE SPEAKER N°4

14h00
14h30

WHAT FUTURE FOR INSURANCE IN A PROFOUNDLY CHANGING WORLD ?

- Contribution of **Jacques ATTALI**, Economist, Writer and Founder of Positive Planet

KEYNOTE SPEAKER N°5

14h35
14h55

INCLUSIVE INSURANCE: EXPERIENCE FEEDBACK FROM LATIN AND SOUTH AMERICAN COUNTRIES

- **Rodrigo BEDOYA**, President of Federación Interamericana de Empresas de Seguros (FIDES)

PANEL N°4

15h00
15h30

WHAT NEEDS TO BE CHANGED TO FOSTER INNOVATION AND INCLUSIVE INSURANCE?

Panelists :

- **Dean L. CAMERON**, Director of the Idaho Department of Insurance of National Association of Insurance Commissioners (NAIC)
- **Olav JONES**, Deputy Director General, Insurance Europe
- **Fausto PARENTE**, Executive Director, European Insurance and Occupational Pensions Authority (EIOPA)

KEYNOTE SPEAKER N°6

15h35
15h55

REINSURERS' RESPONSE TO THE PANDEMIC: RESILIENCE & INNOVATION

- **Laurent ROUSSEAU**, Executive Committee Member of the SCOR Group

Panel N°5

16h00
16h40

USING DIGITAL TO IMPROVE INCLUSION AND OVERCOME COVID CONSTRAINTS

- **Steve SIMCHAK**, Vice President and Chief International Counsel, American Property Casualty Insurance Association
- **James KENT**, Global Chief Executive Officer, Willis Re
- **Daniel POELCHAU**, Chief Business Transformation Officer, Allianz Private Krankenversicherung
- **Laurent JOURDAN**, Group Partnerships Director, Société Générale Assurances France
- **Philippe VIAL**, General Manager, La Marocaine Vie

PANEL N°6

16h45
17h25

DISTANCE SELLING: WHAT THE PANDEMIC HAS TAUGHT US

Panelists :

- **Patrick RAFFORT** - President of FG2A
- **Benoit LAPOINTE** - Vice-President of FG2A & Lawyer - Founder of BLV Avocats
- **Mikael MASLÉ** - General Delegate of ROAM
- **Sébastien ACÉDO** - Deputy Chief Editor, Argus de l'Assurance
- **Lionel CORRE**, Assistant Director of Insurance of the General Directorate of the Treasury

